



BYRON BAY SURF LIFE SAVING CLUB SPONSORSHIP INFORMATION



MESSAGE FROM THE PRESIDENT

On behalf of the members of the Byron Bay Surf Life Saving Club (SLSC) and the local community I thank you for taking the time to consider assisting one of our valuable local organisations.

We are a non-profit volunteer organisation that ensures a safe beach and surf environment for our locals and visitors. We encourage and support membership from all ages. Our youngest member is 6 and oldest is 85 years old. We have members from many cultures, interests and backgrounds.

The Byron Bay SLSC is more than an emergency service. We train and foster development in rescue and first aid awards, all age and particularly youth surf skills and fitness and a pathway for personal and professional development

We seek assistance to continue to provide our service each year. Any sponsorship is much appreciated. We can ensure that your assistance will be acknowledged and based on our location and profile will gain significant recognition if you wish.

Paul Pattison

(President Byron Bay SLSC)

WHAT IS BYRON BAY SURF LIFE SAVING CLUB (SLSC)?

Byron Bay SLSC is a voluntary community service that has served the local community and visitors for over 100 years. It currently has 776 members.

The surf club is located on the beach at Main Beach Byron Bay. This iconic destination receives over 2 million visitors per year.

The Byron Bay SLSC mission is to provide a safe and enjoyable environment delivering quality lifesaving services to our members and the community. It has and continues to provide more than this to the community.

WHAT DOES BYRON BAY SLSC DO?

We provide:

Voluntary and free lifeguard services on weekends and public holidays from September through to May. This amounts to 533 patrol hours that has up to 10 members rostered per patrol amounting to 5330 lifeguard hours. In 2017-18 we provided over 593 first aid interventions and 14 rescues.

Water safety for community events like the Winter Whales Swim, Byron Triathlon, Australia Day Paddle.

Training for the wider community including international visitors and students in life saving and first aid awards.

Skills development and training in swimming, craft and life saving techniques.

A supportive environment for people of all ages to meet and participate in a wide range of passive and active recreational activities.

A safe and healthy environment for our youth where they can learn the value of community service, gain life skills and lifesaving skills and have the opportunity to participate in guided and mentored health and fitness activities

A pathway to Local, State, National, International and Olympic level competition for athletes in conjunction with the provision of a volunteer community service to ensure the safety of the thousands of national and international people.

HISTORY OF BYRON BAY SLSC

As one of the oldest and most highly regarded surf clubs in Australia, the Byron Bay Surf Lifesaving Club has been keeping ocean goers safe in Byron Bay for over 105 years. Byron Bay SLSC is the second oldest club north of Sydney and one of the oldest in Australia. Located at Main Beach, its members rescue an average of nine people each year.

The main street runs right to the beach at the sea wall where a large car park is located. A grassy park and picnic area run south to the surf club and beyond, with additional parking behind.

BYRON BAY SLSC NETWORK

Byron Bay SLSC is affiliated with, and bound by the policies, procedures and guidelines of Surf Life Saving Australia through the NSW and Far North Coast Branch Surf Life Saving Associations.

Byron Bay SLSC has close relationships with a number of local organisations and sporting clubs. We provide education and support for a number of educational institutions and groups including Southern Cross University, local schools, the Clontarf Foundation.

Our competition status and recognition in surf sports is well known throughout Australia. Our programs link with other sports as shown by our surf to kayak program.

ABOUT SPONSORSHIP

Byron Bay SLSC has a proud history and being one on the first club established in Australia. Many of our volunteers have gone on to also excel in surf sports. The main Beach is one the most popular beaches in Australia. There is no better time to affiliate your organisation with us and to capitalize on the exposure being generated every week of the year.

Surf Lifesavers occupy iconic status in the Australian mindset and many organizations have already capitalised on the positive associations by aligning their brand with surf clubs and Surf Life Saving competitors.

All sponsors will receive maximum exposure and brand visibility for their valued sponsorship dollars (or in-kind donation). You will reach your audience by choosing a sponsorship package that suits your needs and reaches your desired market segment.

Current sponsorship packages are available upon request however we typically tailor a package to suit individual sponsor's requirements from relatively small in-kind donations to being major club or event sponsors.

We are a registered charity. All donations to the surf club are tax deductible.



GOLD SPONSORSHIP - \$15000

MAJOR BENEFITS OF A GOLD SPONSORSHIP INCLUDE:

Identified as a gold sponsor

Your business logo included on byron bay slsc webpage

Your business logo included on byron bay slsc letterhead

Your business logo placed on sponsors board advertised on the outside of byron bay slsc building

Your business logo included on byron bay slsc designated uniforms

Your business logo included on designated byron bay slsc beach safety equipment

Your business logo included in byron bay slsc annual report

Invitation to annual dinner and presentation night

Invitation to various surf life saving functions as appropriate

SILVER SPONSORSHIP - \$10000

MAJOR BENEFITS OF A SILVER SPONSORSHIP INCLUDE:

Identified as a silver sponsor

Your business logo included on byron bay slsc webpage

Your business logo included on byron bay slsc letterhead

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BRONZE SPONSORSHIP - \$5000

MAJOR BENEFITS OF A BRONZE SPONSORSHIP INCLUDE:

Identified as a bronze sponsor

Your business identified as a bronze sponsor on the byron bay slsc webpage

Your business logo placed on sponsors board advertised on the outside of byron bay slsc building

Your business logo included on designated byron bay slsc beach safety equipment

Your sponsorship acknowledged in byron bay slsc annual report

Invitation to annual dinner and presentation night

Invitation to various surf life saving functions as appropriate



